Macros

Is it possible to use both single and double quotes inside a quoted text string?

Attempting to include examples of both single and double quotation marks inside a quoted string causes problems with early termination of the quoted string, e.g.:

```
title "Presenting: The 'right' way to use "quotes"!" ;
proc print data = sashelp.class (obs = 1 ) ;
run ;
```

generates the following in the LOG:

```
3 title "Presenting: The 'right' way to use "quotes"!";

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WARNING: The TITLE statement is ambiguous due to invalid options or un quoted text.

NOTE 49-169: The meaning of an identifier after a quoted string may ch ange in a future SAS

release. Inserting white space between a quoted string a nd the succeeding
```

the underlined section indication where the system determines the quoted string appears.

Attempting to store the text in a macro variable:

```
%let titletext = The 'right' way to use "quotes"!;
title "Presenting: &titletext";
proc print data = sashelp.class (obs = 1 );
run;
```

identifier is recommended.

generates the same error as the macro variable is resolved for the stored text at Compile Time.

In order to mask the quotation marks, the %BQUOTE Macro Quoting function can be used to remove the special meaning of the characters at Execution Time;

```
%let titletext = %bquote(The 'right' way to use "quotes"!);
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```

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```
%put _user_ ;
%put &titletext ;
```

Using the %put _user_; statement renders the value along with the Macro Quoting. Writing the value with the %put &titletext; statement renders the stored value in the LOG and unquotes the value for printing. The LOG shows the values:

```
GLOBAL TITLETEXT ?The ?right? way to use ?quotes?&# 18;!?

The 'right' way to use "quotes"!
```

Using the Macro Quoted value within the quoted string

```
title "Presenting: &titletext" ;
proc print data = sashelp.class (obs = 1 ) ;
run ;
```

allows for the masked characters to be resolved only for printing, without generating the syntax error at Compile Time:

```
Presenting: The 'right' way to use "quotes"!

Obs Name Sex Age Height Weight

1 Alfred M 14 69 112.5
```

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